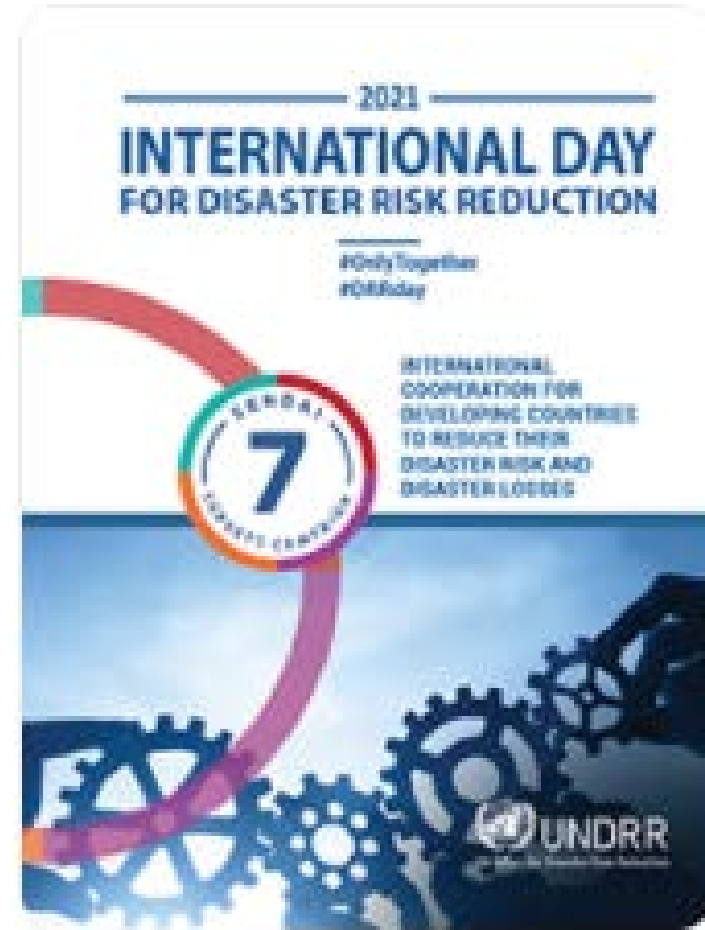


Legal provisions on the role of media in DRR&M and the Government perspectives



-BedaNidhi Khanal,
NDRRMA, MoHA, GoN

October 3, 2021

NPDRR

Patan, Lalitpur, Nepal

Outline

- IDDRR, 2021
- DRRM and Media
- Legal Provisions

- NDRRMA's collaboration
- Way forward

International Day for DRR, 2021

- The Sendai Seven Campaign is in its 6th year following its launch by the UN Secretary-General in 2016.

The **seven targets** focus on

- **Reducing-**
 - 1. disaster mortality;
 - 2. the numbers of people disaster affected;
 - 3. direct economic losses;
 - 4. damage to critical infrastructure.

The targets for achieving these reductions in disaster losses are:

- **Increasing-**
 - 5. the number of national and local strategies for disaster risk reduction;
 - 6. **international cooperation to developing countries**; and
 - 7. the availability of, and access to, multi-hazard early warning systems.

- The focus of this year's International Day for Disaster Risk Reduction is on Target (f): **“Substantially enhance international cooperation to developing countries through adequate and sustainable support to complement their national actions for implementation of the present Framework by 2030.”**

International Day for DRR, 2021: The focus is-



नेपाल: नारा र कार्यक्रमहरू

नारा- “जुटेर मात्र सम्भव छ विपद् जोखिम न्यूनीकरण”

कार्यक्रम-
मिति:

1st – 3rd : पत्रकार भेटघाट र
अन्तर्क्रिया

2nd – 4th : TV, Radio प्यानल
छलफल

3rd – 5th : Nepali Army, NP, APF
अनुभव आदान प्रदान कार्यक्रम

4th – 6th : National Symposium

DRRM and Media

- Media is deep rooted to society and system with influential power
- Key tool to identify and address the issues
- Preserves justice by finding the mistakes and making them correct
- Highlights the new issues like climate change effects with facts and figures
- Communicate early warnings, risks and mitigation message as well
- Safeguards of democracy

Legal Provisions

- National Policy for DRR, 2075: Effective utilization of media with collaboration
- **DRRM Act-2017:**
 - Executive Committee's role-
 - (t) Develop necessary standard relating to the roles of mass media during disaster and execute or caused to be executed
 - District DMC's Role-
 - (u) Disseminate disaster related information,
 - Article 32 Declaration of disaster emergency area-
 - (3) There shall also be published and broadcasted the information relating to declaration of disaster emergency area as per the sub-clause (1) or (2) through national level communication media.
- PM Disaster Relief fund regulation, 2063 has provision to expense the fund for Public Safety Awareness and Communication
- DRRM Regulation, 2076
- National Disaster Response Framework (NDRF): **Media to cooperate and assist to Council, Executive Committee and NDRRMA**

Legal Provisions...

- **Other Legal instruments:**

- रेडियो ऐन, २०१४
- सञ्चार संस्थान ऐन, २०२८
- छापाखाना र प्रकाशन सम्बन्धी ऐन, २०४८
- प्रेस काउन्सिल ऐन, २०४८
- श्रमजीवी पत्रकार सम्बन्धी ऐन, २०५१
- विज्ञापन (नियमन गर्ने) ऐन, २०७६
- नियमावलीहरू
- Online सञ्चार माध्यम सञ्चालन निर्देशिका, २०७३
- प्रदेश सरकारले जारी गरेका सञ्चार तथा प्रसारण सम्बन्धी ऐनहरू
- FM सञ्चालन सम्बन्धी स्थानीय ऐनहरू
- पत्रकार आचारसंहिता, २०७३ (संशोधन, २०७६)
 - विपद तथा जनस्वास्थ्य संवेदनशिलता
- सूचनाको हक सम्बन्धी ऐन
- सहयोगी अन्य कानून तथा व्यवस्थाहरू

NDRRMA's Collaborations

- DRR National Strategic Plan of Action 2018-2030
 - Utilize different media (social, print, electronics, audio visual) effectively to disseminate the existing and emerging disaster risk
 - Collaboration with ... and media for disaster information sharing from national to local level
- Conduct awareness programs on Early Warning System by workshops, meetings and mass media
- Prepare and conduct awareness raising programs on disaster resistant construction procedures and disaster risk reduction through national and local level radio, TV, Print and online media

NDRRMA's Collaborations...

- National Platform for DRR
 - ICT and Media Thematic Group
 - Thematic Group leader is member to national working committee
- Media to cooperate and assist to Council, Executive Committee and NDRRMA
- District DMC
 - Federation of Nepali Journalist (FNJ) district chief is the member to DDMC
- Spokes Persons and Information Officer at NDRRMA
- Information Sharing through different means

Way forward

- National Disaster Risk Communication Strategy (Drafting)
 - Enhance DRRM communication and outreach capacity of government and non-government agencies, media and business communities.
 - Identify priority activities for DRRM communication
 - Identify key actors, motivational factors and drivers for DRRM actions.
 - Analyze practical and possible communication channels and outreach activities to meet the diverse needs of DRRM communications.
 - Develop pathways for the effective use of the communication strategy to achieve the objectives of the DRR National Strategic Plan of Action and the Sendai Framework.
- Suggest how to implement the communication, media and outreach strategy.
- Seasonal Communication and Dissemination Plan (Drafting)
 - Media centre, periodic dialogue
 - Sharing sessions with key representatives
 - Paid promotion on social media content
 - Production and multichannel collaboration (multi culture and language)
 - Horizontal and vertical collaboration
 - Resource concentration and mobilization
 - Strengthening institutional capacity

Q & A ?

Thank you

for your kind attention.